



## The community

Rapp Optical - a family-owned, Toronto-based retailer founded in 1983 - is renowned for designing and hand-crafting unique eyewear for its fashion-forward customers. Rapp's fame was built from the shop floor up, by focusing on Made-in-Canada research, development, fabrication techniques and limited production runs. Such dedication to home-grown innovation means that Rapp-produced frames compete very successfully with the leading European and Japanese high-end manufacturers sold in its store.



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