



The community.

The Cork and Vine, an Alliston independent retailer, is a unique store for people looking to make their own premium wine. The store carries the best grape juices, convenient wine kits, uses state-of-the-art bottling equipment, and provides personalized labeling for their customers' creations. Customer service is vital to Cork and Vine. Their clients are made to feel important and included in the Cork and Vine family. As a result, the store does not advertise in traditional media - word-of-mouth is their only promotional vehicle. Giving back to the community is important to The Cork and Vine - the store supports a local hospice care institution and the large retirement community through participation in fundraising events, and prize donations.

Why ShopIn?

"Independent merchants are the backbone of small communities in Canada. I employ 5 part-time employees. I donate to a number of local charities. We provide an exceptional product at an attractive price. The money we take in through sales gets reinvested back into the local community. "



Chris Woods
Owner, The Cork and Vine
(Alliston, ON)

thecorkandvine.com



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